

## **MOTIVATION FOR CHOSING MASTER IN BUSINESS FOR ARCHITECTURE & DESIGN**

I have already been admitted to IE Master In Business For Architecture & Design for April 2021 intake. I decided to enter into this competition to get the opportunity to win a scholarship.

Working as a Project Architect for Architecture 360 Design Studio, a grade A architectural consultancy firm, gave me the opportunity to interact with a large number of multidisciplinary experts that are vital to the creation of the built environment. In a couple of years, once I obtain my license, I am eager to open my own architectural firm. However, in order to run a successful firm as a successful architect, I need to harmonize between the language of design and business. As a result, I am enthusiastic to start this program, because it will give me the strength and confidence to run my own business with the right mindset, the mindset of an architectural entrepreneur.

I am glad that I chose architecture as a career, excited that I am working for Architecture 360 Design Studio, and ready to embark on a new mind changing experience with IE University. Through taking the Master in Business for Architecture & Design program, I aspire to become an architectural entrepreneur and a consultant for architectural firms. Not only do I want to gain knowledge through this program for my future firm, but also to implement my knowledge and create innovative solutions to help the firm that I am working for and others. Knowledge is truly power, but when you share that knowledge to help others that is when you truly give an impact. This impact automatically transforms you into a leader worth following.