







YASMINA TAHER

SERVICE & USER EXPERIENCE DESIGNER

ABOUT ME

I'm an analytical thinker and problem solver who likes to tackle a challenge head on. I like to give my all to present elegant and professional solutions. Yet also through my life experiences and all the hardships I have faced, I have learned the importance of using my designs to tell a story and shine the light on different perspectives.

CONTACT

 LOCATION	Madrid, Spain
 MOBILE NO.	+ (34) 610 889 480
 E-MAIL	yasmina-taher@hotmail.com
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 LINKEDIN	linkedin.com/in/yasminataher/
 PORTFOLIO	behance.net/yasminataher1

SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe XD
Adobe Dimensions
Adobe After Effects
Cinema 4D
Rhino
Design Principles
Ideation

LANGUAGES

Arabic
Native

English
Fluent

French
Fluent

Spanish
Advanced Intermediate

INTERESTS

 Community Service

 Nature

 Foreign Languages

 Fashion Industry

 Healthcare Industry

 Helping Others

EXPERIENCE

Owner of With Love, by Yas - Online bakery 2020 - Present / Madrid, Spain

Created an online bakery, big passion for baking healthy, non healthy and vegan deserts
www.instagram.com/withlovefromyas/

Community Development - IE University Student Government

2020 - 2021 / Madrid, Spain

Organised welcoming events for incoming students at IE

Head Coordinator - IE Charity Fashion Show 2020 - 2021 / Madrid, Spain

Managed and executed a charitable fashion show led by IE students, due to COVID19, it did not take place.

Freelancer

2019 - Present / Madrid, Spain

Graphic Design Intern - ImageAds beirut 07/2019 - 08/2019 / Beirut, Lebanon

Directed and designed various projects, varying from logo design of a chocolate factory, to packaging design of an ice cream sandwich.

Owner of Minas - Jewellery brand for phone chains

2018 - Present / Beirut & Madrid

Initiated the development of a jewellery brand specifically designing unique and stylish phone chains. pursuing my passion for fashion.
www.instagram.com/mmiinnaass/

EDUCATION

American University of Beirut (AUB)

Spring 2020 / Beirut, Lebanon

Exchange Semester - Graphic & Interaction Design - With Distinction, GPA: 4.0/4.0

IE University, School of Architecture & Design

2017 - 2021 / Madrid, Spain

Bachelor in Design (BID)

International College, Beirut

2001 - 2017 / Beirut, Lebanon

French Baccalaureate

