

'TANGGA' COMMUNITY ARTS & CULTURAL HUB

The concept of the building revolves around local cultures and relevant activities. Reintroducing programmes in a cycle which complements one another. The programme formulation focuses around the concept of arts, culture and its encompassing lifestyle.

The "Art" in this manner includes, food, cinematography, visual arts, textile, and performance. Informal activities as such softens the formality of the urban realm, and instil sociocultural values into the community. The programmes are designed to instigate conversations between diverse users, encouraging cultural exchange and collaboration.

A platform to host activities and workshops, for newcomers to expose themselves in the local culture and strengthen the local identity, with multifunctional studios for local talents to hone or practice their skillsets. Large open plazas shaded by local vegetation creates pleasant outdoor atmosphere, enhancing the third space experience.

Jalan Dang Wangi was the pioneer of entertainment and culture, it was the origin for street performances and art, with Odeon cinema complementing the site. But as gentrification and modern development advances, people resort to alternate source of entertainment such as malls and complexes, which eventually diminished the cultural relevance and the essence of the site, stripping away its identity and sense of community. Causing the local talents to migrate away and into more happening places. This phenomenon causes the performers and local talents to have no 'home', no specific platform to showcase their skills and share with the community. Furthermore, homelessness is an issue in the area, which caused a deterrent effect to visitors. NGO's in the area are actively helping the homelessness and solving other local issues.

The programmes vary throughout the day, revolving around arts and performance with complementation of food culture. TANGGA acts as a vessel to host multiple activities, enabled by the multipurpose plaza spaces which can be extensions for any programmes, for example, Street Performance Platform, Artisan Market, Night Food Bazaar, and etc. The programmes are also linked to creating opportunities for homelessness to start a new leaf by providing temporary shelters and workshops for them to create products to sell on the Market Lane. A Donation centre and a Hall is also designed to allow users to donate their old clothes for the homelessness and NGO's to host motivational speeches or meetings. By integrating cultural workshops and galleries with formal spaces as such, the community can come together to make a difference in both their lives and the homeless.

The aim is to create a platform for diverse users to converge to experience the interwoven programmes. The programmes will inform the identity of the site via cultural relevance and local essence. To create a small scale but socially catalytic interventions, tailored for the particular environment and community for which they are created and designed to solve local issues and potentially cause positive ripple effects.