

Motivation Letter

In a few months, my academic journey as an architect will end and now, I'm motivated to take the next step. As much as I'm interested in architecture I always liked to be involved in the field of business. My relative's extensive circle are merchants, my grandfather, uncles, father, and also me where I often found myself naturally involved in my father's business when I have free time. Also, I'm interested to learn about new societies since I have lived in different countries and adapted myself to them. Being involved with a diverse background of students and instructors at your university, while merging business and architecture, will be ideal for gaining new knowledge and fulfilling my goals.

I will be graduating as an architect from Notre Dame University – Louaize, but I believe my base in architecture extends further than I was thought. Without a doubt, the architect I became today is a result of my academic experience; however, my spare time allowed me to enhance what I had learned, as I frequently found myself using my free time to educate myself on various architectural programs that I knew would benefit my work ethic in the future. My practical experience took place in two different architectural firms. The first firm, based in Lebanon, was a small one that conducted a variety of tasks, including site supervision and planning, as well as other minor tasks. My second internship was with a well-established firm in Guatemala, where I had the opportunity to manage the firm's 3D modeling and rendering. Aside from internships, I competed in various architectural competitions, which helped me improve my communicative, competitive, and leadership skills.

Aside from architecture, I was involved in my father's business with multiple tasks, such as a seller, manager, cashier, and inventory manager amongst other things. In addition, I had the opportunity to travel on a business trip to China to purchase products in a developed market with a vast number of vendors, which allowed me to learn more about my father's business. When the pandemic happened, I took advantage of the situation and assisted my father in starting an online business, which allowed me to use my design skills by creating and redesigning a brand logo and page graphics, as well as the store's style and incorporation of digital marketing and social media marketing. Although the results of the online store weren't as expected and we closed it, I understood that isn't easy to succeed in each thing that I want to do, but the lessons that I gained in the process were extremely valuable to me.

In many aspects, my childhood was varied and diversified, which I believe had a significant influence on my well-rounded communication skills and personal development. To begin, I was born in Venezuela but migrated to Guatemala when I was 7 years old where I finished my high school degree, later on I moved to Lebanon to complete my higher education. Furthermore, having lived in three different countries and traveled to an even wider range of countries made it simple for me to integrate myself into other civilizations and cultures, especially since I enjoy interacting with people from all cultures. My interest in diversity and multicultural societies got me to do the first multicultural center in Beirut for my final year project called Socio-Diaspora! This is curious since barely 5 million Lebanese are living in their country and more than 15 million have emigrated all around the world.

Enthusiastic about these 3 topics mentioned before, I feel that the IE Master in Business for Architecture and Design will build me in a professional way as an architect, businessman and also will stimulate an atmosphere of full diverse ideas and viewpoints. Your master's program is important to achieve my educational objectives. The diversified and multinational student body, in combination with contemporary facilities and influential professors, can provide me with an education that will prepare me for any future problems.

After graduation, I hope to continue developing my architectural skills related to construction in different architecture firms. Such an opportunity will allow me to deeply understand new processes of construction, architectural styles, distinct viewpoints, and design. This will prepare me to start an architecture firm understanding different ways of thinking, also I'm enthusiastic not only about starting a firm but to open different business around the world. Your master's program is essential to my objectives, and I appreciate you taking the time to consider my application.