

DELPOZO atelier
Réservoirs de Passy

The project is located in Paris, in the old water reservoirs of Passy, specifically in the three reserves which are in the perimeter, maintaining the central one as a small lake inside the block.

As part of the exercise, I had to choose a fashion designer to adapt the spaces of the reservoirs and design an atelier to the brand he represents, including all the spaces it involves, such as the sewing zone, the fitting room, the shop or a space for the fashion show.

The fashion designer I chose was Josep Font, creative director of DELPOZO, the name the firm uses since its founder Jesús del Pozo left. When Josep started running it he tried to keep the same philosophy and the way of working and thinking but adding new concepts and internationalizing the brand.

In this way of designing, one of the main lines of work is using antagonistic issues and pure volumes to attain the final result. Besides to this, he incorporates to the clothing plays of light and transparency.

Extrapolating on this approach, I tried to merge the brand's principles and the unused spaces of the reservoirs to raise a functional and modern atelier but enhancing its historical environment.

The project is divided into two buildings, the private one and the public one, confronting each other but connected by the central space of the reservoirs.

The public one, where the showroom and the shop are located, is a glass building with a double-skin facade made up of glass and a deployé mesh.

As an additional space of the public program, there is a permanent exhibition in memory of the brand history and its founder Jesús del Pozo located in the ground floor.

On the other hand, the private one has a facade made up of black sheet metal. It is there where the atelier and the working areas are.

The structure of both buildings is metallic and a lightweight construction in contrast to the big stones walls and vaults of the reservoirs.

In addition to the new buildings over the reservoirs, the proposal includes the intervention on the rooftops of the reservoirs III and IV in order to habilitate them. Giving the neighborhood, which has lack of green spaces, an open area and a big garden.

Internally all the vault spaces are used to stand out their incredible architectural potential. Both, these ones and the new ones are diaphanous. It is because of the process of work and design followed by the atelier workers and designers, which is lineal and continuous. Everything is connected with everything.