

# arquideas

## JURY DECISION ON THE NATURE OBSERVATORY OF AMAZONIA (NOA) IN SOUTH AMERICA ARQUIDEAS COMPETITION

### The Jury

- **Teresa Sapey**  
Head of Teresa Sapey Architecture Office
- **José Castillo**  
Principal of arquitectura 911sc
- **Beatriz Colomina**  
Professor of Architecture at Princeton University
- **Diana Wiesner**  
Head of Arquitectura y Paisaje EU
- **Santiago de Molina**  
Professor of Architecture at San Pablo CEU University in Madrid
- **Ariadna Cantis**  
Architect, critic and architectural curator
- **Juhee Han**  
Winner of IMOA Atacama architecture competition



## Jury Decision

The Jury members of the Nature Observatory of Amazonia (NOA) in South America architecture competition, having carefully considered all the submitted proposals, made their evaluation in two stages in order to unify opinions finding a fair verdict.

The Jury, considering the evaluation criteria specified in the Terms and Conditions, such how clearly the ideas of the project are transmitted, the quality of the architectural proposal, the settlement criteria, as well as the dialogue between the proposal and the landscape, the solutions provided for the proposed program of uses and sustainability and energy efficiency, after the first phase of evaluation, 15 proposals come out as finalists.

In second evaluation phase the Jury selected 5 honorable mentions and 3 winning proposals.

As a group, these proposals represent the values the contest was trying to transmit, providing thoughtful and talented approaches to the set problem.

A natural division is remarkable between projects that are thought as systems and about unitarian, monolithic or 'single-move' approaches, with more 'heavy-handed' architecture than subtle interventions and focusing more on the 'viewing' activity than in interaction and experience.

### FINALISTS

#### NOA 1170

Laura Mendoza  
Jhonny Félix Vallejos Velarde  
Sarah Regina Morales Quiroga  
*Universidad Mayor de San Simón, Bolivia*

#### NOA 1266

Cameron Suisted  
Nicola Bowman  
*Victoria University of Wellington, New Zealand*

#### NOA 1279

Belén Castelló Ochoa  
Daniel Andrés Vera Villalobos  
*Universidad Politécnica de Valencia, Spain*

#### NOA 1459

Simon Barret  
Victor Arnault  
Cristián Arias  
Hugo Ramos Guerrero  
*Facultad de Arquitectura de Santiago de Chile,  
Chile | Ecole Nationale Supérieure d'Architecture  
de Paris-Belleville*



## NOA 1496

Tomás Pont  
Tomás José Beverina Pages  
Stefano Romagnoli  
*Universidad Nacional de Córdoba, Argentina*

## NOA 1512

Katarzyna Romanowicz  
Anna Orłowska  
*Technical University of Lodz, Poland*

## NOA 1522

Elena Klinnert  
*Universidad Europea de Madrid, Spain*

## HONOURABLE MENTIONS

### NOA 1127

Nicholas Putrasia  
*Curtin University, Australia*

Jury members stand out the proposals delicate reinterpretation of the natural structures of the rainforest, offering various alternatives of experience in the Amazonian environment.

It is considered that these formal interpretations occur in a valuable, unexpected and sensitive manner.

### NOA 1163

Chris Green  
Julian Ocampo  
*Massachusetts Institute of Technology, United States*

The jury emphasizes the resolution of the program in one simple gesture, by an inclined platform which allows us to understand the landscape; it addresses the multiple 'natures' of the Amazon.

A clear introduction is assessed, the metaphor of the fall of a tree generates various possibilities of perception in one system.

## NOA 1225

Leonardo Tamargo Niebla  
*Escuela Técnica Superior de Arquitectura de Valladolid, Spain*

The jury highlights the value of a quick and simple construction, represented by an elevated wooden walkway in an elegant resolution which avoids formal pyrotechnics and provides a valuable place interpretation without excesses.

The Jury positively considers the minimal environmental and landscape impact of the proposal that can be understood as a system implementation.

## NOA 1259

Lisandro Baruzzo  
Mauro Pesci  
Agustín Serrano  
Bruno Turri  
*Facultad de Arquitectura, Planeamiento y Diseño, Argentina*

The jury highlighted the presence of a severe, clear and powerful architecture with active geometry, used to value the rainforest in a simple and extraordinarily disciplined way, although implementing such a visual piece in such a fragile environment can be understood simultaneously as attractive and "perverse".

## NOA 1497

Diego Rubén Padilla Meca  
*Escuela Politécnica de Arquitectura de Alicante, Spain*

Jury members want to stand out an implantation in formal contrast with the landscape, allowing experiencing several canopies and layers, adding a strong political character to the proposal.

A solution that goes through ecosystems more in a suggestive than in a real way is considered, but with an undeniable ability to evocate.

## WINNERS

### 1<sup>st</sup> Prize: NOA 1099

José María Ordovás

Alejandro Fernández-Linares García

*Universidad Politécnica de Madrid, Spain/Illinois Institute of Technology, United States*

The strong poetic language stands out in this proposal, with a simple narrative that manages, with great simplicity, cause the experience the Amazon in an easy construction and minimal impact architecture, conceived as a "system"

Jury members value a given experiential tourism proposal resolved with a funicular architecture of great beauty and adaptability.

The project is exemplary by attitude and used resources, where the floating elements manage to be an unbeatable observatory with minimal impact, in a place treated as something especially delicate.

### 2<sup>nd</sup> Prize: NOA 1477

Alex Diebalek

Lisa Geiszler

*Technische Universität Wien, Austria*

Jury members stand out this contemporary bio-morphologic proposal, which solution raises elements that can become niches and structures of artistic interest within the geographic context, starting from a modest project in its understanding of site, local conditions and even construction procedures to strive for a more ambitious and iconic result.

The Jury considers the pursuit of sustainable tourism, based on indigenous traditions, that empathizes not only with the place but also with its inhabitants.



### 3<sup>rd</sup> Prize: NOA 1383

Aida Salán  
*Universidad Politécnica de Madrid, Spain*

Jury members appreciate the experimental nature of the proposal and the proposed interaction with their immediate environment, without neglecting its suggestive character in both the conceptual and constructive aspects.

Project stands for its rigor in the solution, which resolves all requests in a practical and interesting way.

The suspended technology capsule image makes sense of the natural and artificial coexistence in a rich and surprising way.

## Acknowledgments

Arquideas would like to thank all the participants for their effort and dedication in this contest and congratulate them for the quality of the proposals that were presented.

Arquideas would also like to thank the members of the Jury of this contest for their cooperation and dedication and the collaborating businesses Plataforma Arquitectura, Tectonica-online, ARQ ediciones, 1:100 ediciones, AV Proyectos, Pedacicos Arquitectónicos, Future Arquitecturas and Taller al Cubo for their involvement in the contest.

