

## **IE ARCHITECTURE+ PRIZE** FOR EMERGING TALENT | 2015-19

### **Introduction**

IE School of Architecture and Design announces its **ARCHITECTURE+ PRIZE** for young architects and designers. We are seeking to attract top talent from around the world to take part in one of our School's innovative and exciting Master programs for the upcoming academic year.

All those who hold a Bachelor or a Master Degree in Architecture, Design or related fields, who graduated between 2015 and 2019, and who were ranked in the top 25% of their class are eligible to compete for the **IE ARCHITECTURE+ PRIZE**.

The winning entries will be awarded a scholarship toward tuition for the IE Master in Business for Architecture and Design (commencing in February 2020).

### **IE School of Architecture and Design**

IE School of Architecture and Design is one of the leading schools in Europe and expands the boundaries of traditional architectural and design education. Therefore, the establishment of this award, called "**IE ARCHITECTURE+ PRIZE**." Bringing together knowledge from many fields, including business, technology and management, along with critical thinking and creative approaches, we seek to empower students to prepare themselves for a changing world.

IE welcomes students who seek challenges and aspire to become leaders in the dynamic and evolving world of architecture and design.

## IE Master in Business for Architecture and Design (MBArch)

The Master in Master in Business for Architecture and Design (MBArch) is a cutting-edge program centered on business, innovation, and entrepreneurship, to train the future leaders in all aspects of the built environment. Participants will explore the relationship between architecture and management, and the most advanced approaches to the world of design with top business professors and leading global professionals and companies.

**Duration:** 13 months

**Format:** Blended (Residential periods in Madrid and Amsterdam – Interactive online classes)

**Language:** English

**Location:** Madrid + Amsterdam + Online

**Tuition:** € 26.200

## Requirements

All those who hold a Bachelor or a Master Degree in Architecture, Design or related fields, who graduated between 2015 and 2019 and who were ranked top 25% of their class are eligible to compete for the **IE ARCHITECTURE+ PRIZE**.

Participants will submit one architecture or design project realized during their last year of study in the format listed below.

Submissions will remain anonymous until after the Jury decision is announced.

No person who has a familial, professional or personal relationship with this prize organization or jury members is eligible to participate.

The grade obtained in the participant's Final Degree Project will be entered in the web form at the time of submitting the project files, but will not be accessible to the public or Jury.

The convener reserves the right to request an official certificate indicating the year of graduation and the grade obtained for the Final Degree Project.

The winner must also meet the admissions criteria of IE School of Architecture and Design.

## Prizes

The **IE ARCHITECTURE+ PRIZE** will award the following prizes to the winners:

A **1<sup>ST</sup> PRIZE** will be awarded consisting of:

Admission to IE Master in Business for Architecture and Design program for the 2019-2020 academic year.

Scholarship worth **€ 11,500** towards the program tuition fees.

Two (2) **2<sup>ND</sup> PRIZES** will be awarded consisting of:

Admission to IE Master in Business for Architecture and Design program for the 2019-2020 academic year.

Scholarship worth **€ 7,000** towards the program tuition fees.

Five (5) will be awarded a Diploma + Free application fees for the master program of your choice.



**Paul Priestman**

Designer, founder and Chairman of PriestmanGoode (Master Juror)

**Anupama Kundoo**

Head of Anupama Kundoo Architects and Professor, Architectural design and Structures at Fachhochschule Postdam (Master Juror)

**Martha Thorne**

Dean, IE School of Architecture and Design and Executive Director of the Pritzker Architecture Prize (Jury Advisor)

**Jeronimo van Schendel Erice**

Director, Master in Business for Architecture and Design (Jury Advisor)

## Jury

The winners of the **IE ARCHITECTURE+ PRIZE** for emerging talent will be selected by the following Jury members:

**Paul Priestman** ; Designer, founder and Chairman of PriestmanGoode (Master Juror)

**Anupama Kundoo** ; Head of Anupama Kundoo Architects and Professor, Architectural design and Structures at Fachhochschule Postdam (Master Juror)

**Martha Thorne** ; Dean, IE School of Architecture and Design and Executive Director of the Pritzker Architecture Prize (Jury Advisor)

**Jeronimo van Schendel Erice** ; Director, Master in Business for Architecture and Design (Jury Advisor)

## Schedule

### July 7th, 2019

Registration period opens

Consultation period opens

### September 12th, 2019

Deadline for consultations

Registration deadline

### September 15th, 2019

Deadline for submission of proposals

### October 13th, 2019

Announcement of winners

Virtual exhibition

## Registration

There are no registration fees for the **IE ARCHITECTURE+ PRIZE**.

Registration must be undertaken by participants through the competition page [www.iearchitectureplusprize.com](http://www.iearchitectureplusprize.com) or at the competition web platform [www.arquideas.net](http://www.arquideas.net).

## Queries

During the consultation period indicated in the competition calendar, included in the Terms and Conditions, participants may send questions about this competition to [architectureplus@arquideas.net](mailto:architectureplus@arquideas.net).

Arquideas, as the competition manager, will respond to all of the questions posed during the established period and will publish answers to questions deemed to be of particular interest to all participants in order to improve the understanding of the competition objectives and resolve doubts.

All the information and documentation needed to take part in the prize can be downloaded from the competition page [www.iearchitectureplusprize.com](http://www.iearchitectureplusprize.com) and the Arquideas web site [www.arquideas.net](http://www.arquideas.net) throughout the registration period.

## Documents to be submitted

Each participant must submit, within the submission period and before the deadline, the required documentation in digital format through the competition web platform [www.arquideas.net](http://www.arquideas.net) completing the required data in the registration and submission forms. Incomplete documentation will result in submissions not considered by the Jury.

Each participant will create a summary of one project or the Final Degree Project, highlighting the most representative aspects of the project. The architectural quality of

the project, the ability of each participant to clearly convey the underlying idea of the project and the quality of the overall presentation will be considered by the Jury.

The following files must be submitted:

- Two (2) DIN A1 vertical boards (594x841 mm.) vertically organized, in one single \*.PDF file at 300dpi containing the graphic information about the project. The contents and drawing scales are at the discretion of the participant and should contribute the understanding of the project. The maximum file size is 16 Mb.
- One (1) \*.JPG file with a maximum recommended size of 1200px wide (about 1200x1700px) as a summary illustration of the project. This image will be used in the web preview, browser and project listings and will not be evaluated by the Jury.
- One (1) DIN A4 sheet in \*.PDF format with a brief description of the project.
- One (1) DIN A4 sheet in \*.PDF format with a text explaining the motivation to enter to the IE Master in Business for Architecture and Design (MBArch).

The documentation will be studied by the Jury members maintaining the anonymity of participants. Documents must be identified solely with the identification code provided during registration process and placed at the top right corner of each panel or document (Example: 5APP 0123). Not following this rule will result in automatic disqualification.

All texts must be in ENGLISH.

The finalists will have an interview with IE Admissions Department.

The project submission deadline is until 24:00 hrs (GMT +0:00) of the final submission date, September 15th, 2019.

### **Exhibition and publication**

All of the proposals presented by participants will be part of a virtual exhibition on the competition platform web site [www.arquideas.net](http://www.arquideas.net), with a special focus on the top Prizes and the Honorable Mentions.

## Property rights

All of the documentation presented to this prize will become part of the Arquideas archive, which reserves the right to promote and publish the presented proposals.

Therefore, participation in the competition authorizes the reproduction, distribution and communication of the projects submitted to IE School of Architecture and Design and Arquideas.

The material presented can be published in virtual galleries on the Arquideas website, as well as on websites of collaborating media.

If necessary, IE School of Architecture and Design and Arquideas reserve the right to adapt the content of presented proposals to ensure their correct publication, without modifying the plans and drawings in any way.

Participants guarantee they are the legitimate owners of the work submitted and ensure they have not violated intellectual or industrial property rights of third parties.

## Other notes

IE School of Architecture and Design is the convener and organizer of the **IE ARCHITECTURE+ PRIZE** for emerging talent, undertaking the call through the competition web platform [www.arquideas.net](http://www.arquideas.net) managed by Arquideas Gestion de Concursos, S.L., which performs the management functions of the competition and supports the participants.

IE School of Architecture and Design as convener of the Prize and y Arquideas as the competition manager reserve the right to modify the competition deadlines if necessary in order to make sure that the competition is correctly run. These changes will be duly communicated via website.

Arquideas, as manager of this event, is not responsible for any possible violations of these Terms and Conditions.

If any winner participant rejects his/her prize, it will be passed to the author of the next best project best designated by the Jury.

By registering, participants accept that they will comply with all Terms and Conditions.

## Acknowledgements

IE School of Architecture and Design would like to thank the members of the Jury of this Prize for their collaboration and dedication, as well as the collaborating businesses for their support, dissemination of the work of the participants.

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